

Roger SCHALL : The eye of an era

at Les Puces du Design from December 2 to 5, 2021

A contemporary of Brassai and Cartier-Bresson, Les Puces du Design honors photographer Roger Schall (1904-1995) while his photographs have rubbed shoulders, in their time, with those of Man Ray and Robert Doisneau ...



On the 41st edition of the Puces du Design, her granddaughter, Cécile Schall, also founder of FOTOFEVER, invites you to discover and, for the first time to acquire, 41 silver photographs laminated on Dibond, in a unique 1mx1m format, produced by the Dupon photo laboratory for an exhibition in 2005.

Selected for their composition and the treatment of themes favored by Roger Schall (Paris, nightlife, fashion ...), these photos, which date from the 1930s to 1950s, bear witness to the great modernity of their author's vision.



Son of photographer Emile Schall, Roger Schall began photography in 1926 with a Leica, which he was one of the first to use, then a Rolleiflex. Small, handy ... these revolutionary cameras create a new way of taking pictures, on the spot and in motion that will make Roger Schall's style and quickly ensure him a great success.

In 1931, he founded a new kind of photo studio with his brother Raymond, which would employ up to 14 people and benefit from the strong development during the era of the illustrated press.



From the beginning of the 1930s, he collaborated with many French and international magazines ; he will notably make 150 covers for Vu, Match, Vogue, Life ... between 1932 and 1939.

From the '30s to the '60s, Roger Schall also worked for the greatest couturiers (Chanel, Lanvin, Schiaparelli, Rochas ...) and his reports, which are among the first to come out of photo studio fashion, will make dated.

Among his most famous photos, a report on Coco Chanel in his intimacy for Vogue in 1934; whose exhibition will present an unpublished portrait ...

but also portraits of celebrities (Marlène Dietrich, Colette ...) such as we have never seen them.

The city of Paris is also at the heart of his photos.

Day and night, he captures its spirit and energy in all complexity.



Always in search of beauty in his shots, Roger Schall perfectly expresses the elegance of a bygone era in his photos. At the same time, through the refusal of complacency, the quality of the framing and the lights, his square *instagramic* format, his photographs are also extremely modern.



Exhibition-sale

Roger Schall : The Eye of an Era

on Les Puces du Design from 02 to 05 December 2021 at Paris Expo Porte de Versailles

Selection of 41 silver photographs laminated on Dibond, in a unique 1mx1m format by his granddaughter Cécile Schall.

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