



LES PUCES DU DESIGN

23 >26 APRIL 2020
VILLAGE SUISSE - PARIS 15°

The original version of vintage and contemporary design since 1999

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NEW RENDEZ-VOUS 100% VINTAGE



As promised, while waiting for their big annual rendez-vous of the fall with the best of design and fashion, from vintage and contemporary worlds, Les Puces du Design will offer you from 23 to 26 April a selective edition, 100% vintage in an unusual Parisian place a stone's throw from the Eiffel Tower: the Village Suisse in the 15th arrondissement.

For its 41st edition, the ancestor of the vintage design markets in Europe, invites you to meet an eclectic selection of European furniture specialists from the 1950s to 2000 in order to discover the most beautiful pieces of design from the past century, icons that are in the international museums, but also little-known pieces that will delight lovers of beautiful shapes and beautiful patinas, but also investors looking for a safe and original way to invest their money.

Indeed, the design, well drawn and well made from past decades, will give soul and character to an interior and, moreover, will increase in value over the years. It can be passed on from generation to generation, or resell, but without ever falling into disuse or ending up in the trash; a way to furnish with style while respecting the planet.



Les Puces du Design has shared and developed this original position for over twenty years; long before the word vintage is in fashion and old pieces are associated with contemporary design in magazine pages or trendy interiors. Praising the values of original quality design at a fair price, the event is the ideal place to exercise your gaze and get acquainted with the forms and skills that have marked the 20th century; but also to acquire vintage pieces, first series or first editions which, with the exception of limited series and prototypes, can be purchased cheaper than current new editions.

Whether for a stroll in the heart of an unusual Paris or to find the favorite that your decor lacks, Les Puces du Design are the unmissable event of spring!

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THE VILLAGE SUISSE



For their spring 2020 edition, Les Puces du Design are settling down in a high place of Antiquity in Paris, Le Village Suisse, for an original and full of charm ballad!

Located on the edge of the Champ de Mars and a stone's throw from the Eiffel Tower, the Village Suisse owes its name to the location of the Swiss pavilion during the Universal Exhibition of 1900 and, after more than a century and multiple transformations until at the end of the sixties when it took its current form, it kept a village, peace and an atmosphere conducive to discovery.

Along with the «bouquinistes» on the banks of the Seine, Le Village Suisse is one of the oldest antique centers in the capital. On almost 4 hectares, this exclusively pedestrian space brings together specialists in watchmaking, jewelry, furniture and paintings from the 16th to the 21st century, sculptures, decorative objects, ancient weapons, carpets and tapestries, marine objects, design and contemporary. .. and offers lovers of beautiful things a quiet stroll away from the tumult of the city and its road traffic.



Its architecture, typical of the 1960s and contemporary of tree-lined cities such as the Grande Motte for example, is rediscovered today with a new mind and we appreciate strolling among its hanging gardens and patios planted between two object quests dream...

Between a haven of peace and a treasure hunt, Les Puces du Design, by installing their spring 2020 edition in this popular place for lovers of art and antiquity, invites you to discover «this permanent show of exceptions» which they will therefore enrich with discoveries 100% vintage from their exhibitors from all over Europe.

For a journey through time and space, in the heart of Paris!

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HISTORY



- 1999** • May: creation of Les Puces du Design : 1st market in Europe exclusively dedicated to post-war design; in the Montorgueil district, Paris 2nd.
• About fifteen exhibitors

- 2001** • 1st European participants.

- 2007** • 1st participation of specialists in vintage fashion.
• Installation along the Bassin de la Villette, Paris 19 °.

- 2011** • Installation at Bercy Village, Paris 12 °.
• Event area: 2,500 m2.

- 2016** • Installation at Paris Expo Porte de Versailles.
• Event area: 5,000 m2.
• New exhibitors with contemporary design brands and Designers Maker

- 2019** • Association with specialists in their field for the development of contemporary sector, with the first architectural review in France, Architectures À Vivre and with the Lyon Vintage Fashion Market for the Fashion sector.

- 2020** • Two scheduled rendez-vous :
- a selective spring edition 100% vintage design at the Village Suisse, Paris 15 ° from April 23 to 26, 2020
- an appointment in the fall with the best of design and fashion, vintage and contemporary.

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UNIQUE & PIONEER



A pioneering and constantly evolving event for over 20 years, Les Puces du Design has long been the only one to offer vintage design in an event that is both friendly and demanding. Over the years, they have diversified and enriched themselves in order to build a quality event that satisfies both participants and visitors.

PIONEERING EVENT

The year that Les Puces du Design was created, there was no event in Europe exclusively dedicated to vintage design.

UNIQUE EVENT

For almost 10 years, Les Puces du Design have been the only ones to make this original proposal, which was in free public access until 2016.



EVENT IN CONSTANT EVOLUTION

Never static, the event was able to develop its concept and enrich it in multiple ways:

- reception of European participants from 2001
- participation of specialists in vintage fashion in 2007
- welcoming of contemporary design brands and young designers, the Designers Maker, in 2016
- association with sector specialists in 2019: the magazine Architectures À Vivre and the Vintage Fashion Market in Lyon, each of whom supervised and offered their expertise in these sectors within the event.

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A REAL CULTURAL DIMENSION

Les Puces du Design are not only a market offering original and quality pieces, they accompany each of their editions with an exhibition, an intervention by artists or designers or news that confirm their expert vision of design and give the event real cultural value.

- 1999 : Sponsorship by Andrée Putman
- 2000 : Sponsorship and Roger Tallon exhibition
- 2004 : Carte blanche to the 5.5 Designers collective to celebrate the 10th edition; they have offered a course of «Ordinary Objects» reinterpreted by them for the occasion, some of which will be published in 2005 by La Corbeille Editions.
- 2007 : thanks to the installation Quai de la Loire, partnership with the neighboring MK2 cinema where personalities from the world of culture offer a screening session of their cult film and in particular «Mon Oncle» by Jacques Tati chosen by Macha Makeïeff, «Les Parapluies de Cherbourg» by Jacques Demy by Inga Sempé, or «Et vogue le bateau» by Fellini by the Ibride collective
- 2011 : Tribute to the famous Lampes Gras by gallery owner Alexandre Guillemain
- Spring 2014 : Exhibition dedicated to Andrea Branzi
- Fall 2015 : exhibition dedicated to Pierre Paulin in collaboration with the gallery owner Jean-Yves Allemand; the retrospective dedicated to him by the Center Pompidou will take place only in 2016
- May 2017 : enunciation of the copy in the design sector with the exhibition «Copies Originales by 5.5» and conference with the Museum of Counterfeiting and Vitra in particular
- November 2017 : exhibition dedicated to Ettore Sottsass
- November 2018 : exhibition dedicated to «The Great Adventure» Prisunic
- November 2019 : presentation of nearly 400 pieces from the 1980s to today from the plural and singular collection of Sabine Sautter and exhibition tribute to the centenary of the Bauhaus



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A NOVEL CONCEPT

Since 1999, Les Puces du Design have been constantly innovating and breaking codes ...

... by being the first in Europe to offer an event exclusively dedicated to post-war design, which, moreover, for 17 years, has free and open access.

... by betting, since 1999, when the word vintage is known only to a few wine lovers and designer fashion, to highlight second-hand furniture signed by the greatest designers of the 20th century and thus to privilege:

- a timeless decoration prompt to marry with all styles
- manufacturing qualities that are no longer used today except in the very very high-end: for durable decorative objects, to pass on or sell and not to throw away.

Les Puces du Design were also the first to bring together vintage and contemporary design in the same event, in an event that convins to both the demands of professionals and the curiosity of amateurs ...

They are distinguished by an abolition of borders, as well in the modes of expression, as in the times or in the nationalities of the participants as well as the represented designers.

For more than 20 years, their sole leitmotif has been the defense and enhancement of an original and quality design.

With their unique expertise and criteria, they seduce and unite professionals as well as collectors, enlightened amateurs as well as the curious.

Since their installation at Paris Expo Porte de Versailles in November 2016, the spectrum of pieces presented and sold at the event has become increasingly wide; from 50 at 50,000 euros.



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PRACTICAL INFORMATION

LES PUCES DU DESIGN - 41° EDITION

Address :

Village Suisse, 78 Avenue de Suffren, 12 Avenue de Champaubert & 52 Avenue de la Motte Picquet - Paris 15°

Metro : La Motte Picquet - Grenelle

Opening hours :

Thursday, April 23rd 2020 from 16h to 22h

Friday 24, Saturday 25 & Sunday 26 April from 10h to 19h

Free public access**Press Contact / Partnerships :**

Anne-sophie Lechevallier - anne-sophie@designfairparis.com - Tel. +33 (0)1 64 03 95 52

