

# LES PUCES DU DESIGN

X

## À vivre ARCHITECTURES DESIGN FAIR

La version originale du design vintage & contemporain depuis 1999  
14 > 17 NOV 2019 • Paris Expo • Porte de Versailles

First European Vintage Design Market • Design de collection • Mobilier Design du 20<sup>e</sup> siècle • Since 1999 • Design Original only • Vintage Furniture • International contemporary design brands • Salon de Design • Marché de Designers • Expertise et convivialité • Vintage fashion original pieces • Vintage lighting • Pièces de design en séries limitées • Exposition de design • Design seventies • International Design Event • Vintage Fashion • Contemporary Design • Design Historique • Grands Couturiers • Nouvelle Collaboration avec le magazine Architectures À Vivre pour le secteur contemporain • La Rue des Designers Maker • Marques Internationales de design • Éditions Originales • Design Italien • Accessoires de mode vintage • Événement de design à Paris • Design années '60 • Pour les Design-Lovers • Design Français • Les Meilleures Galeries de Design internationales • 20<sup>th</sup> Century Design • Icônes du Design • Unique Event • Acheter du Design • Design de qualité • Évènement pionnier • New Annual Design Rendez-vous • Pioneer Event • Mobilier Design d'occasion • Ancêtre des marchés de design vintage • À chaque Edition une exposition • Design scandinave • Arts Décoratifs du 20<sup>e</sup> et 21<sup>e</sup> siècle • Le Design en partage • Collectible design • Finest Furniture and Objects • Mobilier d'Architectes • Nouvelle Collaboration avec Le Marché de la Mode Vintage pour le Village de la Mode Vintage • Objets de créateurs • Toutes les Tendances du Design • Design Inspirations • Famous Design • Birthday Edition • Authentic Design pieces • Dimension culturelle et pédagogique • Portée Internationale • Des Pièces Durables, à transmettre ou à revendre • Abolition of borders : Styles, Origins, Times • Défense et Mise en Valeur d'un Design de Qualité • Event in Constant Evolution • Une rencontre de passionnés • Pour les amateurs et pour les professionnels • European Design • Meilleurs spécialistes de mode et accessoires vintage • Vision Experte du Design • For a sustainable Decoration • American Design • Vêtements Griffés • Une reconnaissance médiatique exceptionnelle • 20<sup>e</sup> éditions • Sélection internationale •

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1999 > 2019  
**20 YEARS**



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La version originale du design vintage & contemporain depuis 1999



10 000 visitors  
5 000 sq m  
100 exhibitors  
4,5 days of sales

### 4 universes :

vintage furniture,  
contemporary design,  
Designers-Makers,  
& vintage fashion



For 20 years, the rendez-vous of  
professionnals and design lovers !





# Les Puces Du Design are 20 years old!

Created in 1999, at a time when the vintage word was known only to wine lovers and some fashion enthusiasts, Les Puces du Design was the first European market exclusively dedicated to furniture of the post-war years.

They first invest the Montorgueil district in the center of Paris (2<sup>e</sup>) to settle along the basin of Villette (in the 19<sup>e</sup> arrondissement) in June 2007, then to Bercy Village in October 2011, and finally deploy indoors from November 2016, offering to their public and to their exhibitors a framework that meets their requirements and suit better to the quality of the pieces presented ...

**From November 14 to 17, 2019, Les Puces du Design are back for their 40th edition and to celebrate their 20 years enriched by new collaborations** that mark their determination to install the event as the main place of presentation and exchange around design for individuals as for professionals :

- **They entrust the Architectures À Vivre magazine with the organization of the Contemporary Pole** of the show, which will thus enrich the contemporary design offer of the Puces du Design through a new space: **À Vivre Design Fair**, consisting of exhibition spaces, animations and workshops for professionals and the general public.

**The space dedicated to Vintage Fashion will be entrusted to the team of Market Prod**, which organizes in particular **the Vintage Fashion Market in Lyon, leading event in Europe since 2001**, which is now deployed in Marseille, Annecy and Paris with Les Puces du Design.

The second-hand fashion sector is currently experiencing very strong growth : 41% of French people are considering the second-hand clothing market in 2019 ; a proportion that rises to 46% among 18-24 year olds.

**For this exceptional anniversary edition, Les Puces du Design offers you a new rendezvous with the icons of the design of the past century**, from Paulin to Jacobsen, from Starck to Mouille, from Guariche to Nelson ... but also **to meet the brands contemporary designers and designers who today publish the pieces to be collected tomorrow**; and finally, **two exhibitions** that will celebrate this anniversary edition: one will present the **Plural and Singular Collection gathered in the last 30 years by Sabine Sautter**; the other, **with 5-element**, will celebrate the **100 years of the Bauhaus**.



**Fabien Bonillo,**  
**founder and organizer of Les Puces du Design X**  
**A Vivre Design Fair**

Self-taught, Fabien Bonillo is early very interested in design and photography. He opened a gallery of furniture of the 20th century in the recently restored Passage du Grand Cerf in 1997. In this Parisian place, listed and steeped in history, close to the bustling rue Montorgueil, **he is one of the few to show pieces dating from the 50s, 60s and 70s alongside selected pieces of contemporary design and works of art.**

At the end of the 90s, very few people knew the names of Eames or even Paulin, but the public is immediately very receptive to this aesthetic and curious to know more about these designers of the past.

This will be **one of the reasons why Fabien Bonillo will decide in 1999 to create what is the first market of 20th century design in Europe: Les Puces du Design.**

From the beginning, he chose **an event combining conviviality of the atmosphere and the excellence of the pieces presented.** Really open to all audiences, many of them have been able to know design history with their visit on Les Puces du Design.

In parallel with this activity, he is **also a publisher of objects, lighting and furniture, under the brand name La Corbeille Editions** : discoverer of talents, he is the first to edit the objects or pieces of furniture of 100DRINE or 5.5 Designers .

He is also at the head of the online sales site **www.lacorbeille.fr** whose **useful and poetic design selection** has had a special place on internet since 2004.



Une  
idée  
originale  
et  
inédite  
de  
Fabien  
Bonillo





# 2019 : new dynamic for the present design !

**Les Puces du Design 2019 : the opening to contemporary creation is strengthened in partnership with the magazine Architectures À Vivre**

For its 40th edition from 14 to 17 November 2019, which will be its 20th anniversary, **Les Puces du Design** entrusts **Architectures À Vivre** magazine with the organization of the Contemporary Section of the show.

The general public and professional magazine of architecture, interior design and design will thus enrich the contemporary design offer of the Puces du Design through a new space : **À Vivre Design Fair**. Entirely dedicated to contemporary design, À Vivre Design Fair will offer its many visitors:

- Exhibition stands dedicated to **publishers, distributors and manufacturers** of the world of furniture, equipment and interior design
- a **Maison à Vivre showroom**, designed by an architect in partnership with renowned interior design and interior design professionals
- a space for meetings and exchanges with architects, interior designers and decorators, in partnership with the platform **RencontreUnArchi.com**
- animations for professionals and individuals

With this association, Les Puces du Design reinforce the Contemporary pole of the event alongside the Vintage pole and install the event as the main place of presentation and exchange around design for individuals and professionals.

#### **About Les Puces du Design**

A unique and pioneering event, Les Puces du Design occupies a major place on the international scene of vintage design which they have been delighting enthusiasts for 20 years. Since its installation at Paris Expo Porte de Versailles in 2016, the event has marked its openness to contemporary creation which finds a new dynamic with this association. Trade fair, Les Puces du Design brings together a hundred exhibitors of vintage and contemporary worlds for about 10,000 visitors.

#### **About Architectures À Vivre**

First architecture magazine in France by its diffusion, Architectures à Vivre is distinguished by a high-end readership that uniquely combines professionals (30%) and individuals with projects (70%). His expertise in architecture, interior design, layout and design will contribute to the development of the event.



Les Puces du Design are calling on the organizing team of the Vintage Fashion Market in Lyon to expand the vintage fashion and accessories selection of the event.

Building on the success of the **Vintage Fashion Market in Lyon, which since 2001 is a reference in Europe**, the organizing team decided in 2019 to extend the event's territory to Marseille and Annecy. In Paris, Fabien Bonillo, the organizer of the famous Puces du Design, decided to call on the MMV's organizing team to reinforce the Vintage Fashion Village of his event, which will celebrate its 20th anniversary on the 14th to 17th November, 2019. With the enthusiasm for the second hand, **the resale of second-hand goods is making its way into the world of luxury**, a sector that is expected to grow worldwide by 4.6% over the next 6 years \* . According to the same source, 45% of premium consumers contribute to this market, which could record growth of + 12% by 2021 to reach € 31 billion. The report also indicates that the second-hand luxury market is illustrated by the search for the exception through pieces of old collections, rare and / or vintage : a quest for the unique object found in the world. The palatability of millennials for capsule collections associating big houses and streetwear brands ; a trend accelerated by the arrival of Virgil Abloh, founder of the Off-White label, at the head of Louis Vuitton's men's creations.

Thus, **affordable prices, responsible consumption and quest for exceptional products contribute to the success of vintage !** This year, visitors to the Vintage Design Fashion Village will be able to take advantage of **an expanded selection of 40 merchants selected by the Vintage Fashion Market** to buy vintage nuggets, luxury fashion items and upscale accessories.

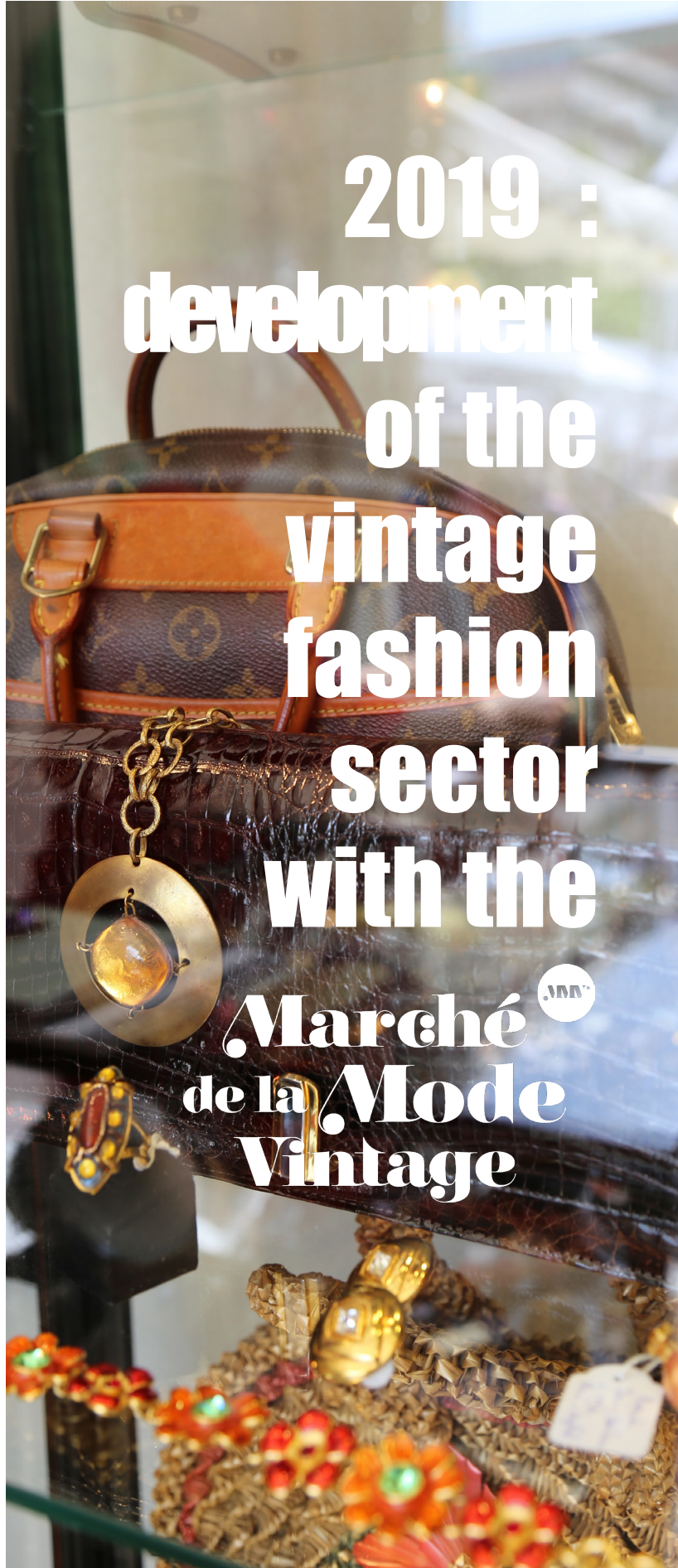
#### About the **Marché de la Mode Vintage**

**Born in Lyon in 2001** as a student initiative, the **Marché de la Mode Vintage** was taken over in 2015 by **Market Prod**, a Lyon-based company producing mass-market events (Le Printemps des Docks, IDD 'ART ...) which brought back the event in his district of origin in Lyon, the Confluence.

Every spring for 2 days, La Sucrière (the art & event venue in Lyon) vibrates vintage !

**The event attracts 15 to 16,000 visitors and 170 exhibitors on 3400m<sup>2</sup>.**

*\*Luxury report by the cabinet Boston Consulting Group (BCG) in collaboration with the foundation Altgamma.*




# 2019 : development of the vintage fashion sector with the **Marché** de la **Mode** **Vintage**

It federates the vintage trends by offering the public a wide range of products fashion, deco, vintage lifestyle, tastes, colors, looks and animations.

Visitors come to immerse themselves in vintage trends in order to appropriate the dress, decorative and musical codes of yesterday that are today's fashion choices.





**EVENT  
NOVEMBER  
2019  
«A  
PLURAL  
AND  
SINGULAR  
COLLECTION  
BY  
SABINE  
SAUTTER»**

*Not only being a market offering original and quality pieces, Les Puces du Design accompanies each edition of an exhibition, an intervention by artists or designers or news that confirm their expert vision of the design and confer on the event a real cultural value. For this anniversary edition, two thematic exhibitions will celebrate the design in all its richness and all its diversity:*

*«DESIGN OF THE YEARS '80 HAS TODAY» A PLURAL AND SINGULAR COLLECTION BY SABINE SAUTTER.*

*TRIBUTE TO :*

*Alvar Aalto, Ron Arad, Francois Azambourg, Edward Barber & Jay Osgerby, Francois Bauchet, Marc Berthier, Max Bill, Ronan & Erwan Bouroullec, Andrea Branzi, Achille Castiglioni, Matali Crasset, Pierre Charpin, Joe Colombo, Michele De Lucchi, Design Gallery Milano, Florence Doléac, Marie-Christine Dorner, Sylvain Dubuisson, Nathalie Du Pasquier, Olivier Gagne, Garouste and Bonetti, Konstantin Grcic, Alfredo Haberli, Jaime Hayon, Arne Jacobsen, Hella Jonguerius, Harri Koskinen, Shiro Kuramata, Ross Lovegrove, Enzo Mari, Ingo Maurer, Alessandro Mendini, Jasper Morrison, Marc Newson, Philippe Nigro, Dieter Rams, Aldo Rossi, Richard Sapper, Timo Sarpaneva, Borek Sipek, Ettore Sottsass, Philippe Starck, Roger Tallon, Tusquets Blanca Oscar, Martin Szekely, Tapio Wirkkala, Sori Yanagi*

As part of the 20th anniversary of Design Fair Paris X Les Puces du Design, we are happy, and proud, to welcome the plural and singular collection gathered by Sabine Sautter over the last 30 years and thus making accessible to all, designers and architects objects that are exhausted, out of production or hard to obtain, in new condition and most often in their original packaging...



With this personal way, for the gallerist, to pay tribute to the community of designers and architects who, from the eighties to today, have been witnesses of creativity on a daily basis; we will also allow you to enter the intimacy and subjectivity of the choices of a collector with a sensitive and expert look.

*For 30 years, these objects of designers and architects have seduced, enthused, dazzled, comforted, accompanied... Sabine Sautter .*

These objects, which can be complex, useful, universal ... are always, according to her words, «Just and emotionally charged (...) They speak of civilization and culture, savoir vivre and well-being (...) They combine the latest research and innovations, sustainable materials, attachment to the environment and the most demanding know-how. They have been created, designed and manufactured in collaboration with the greatest contemporary design brands, industrials and / or artisan with a special attention to the designer's vision and requirements.

Among these treasures, you will discover limited series and objects that are no longer edited, like these 5 examples:



**The «Amnesia» vase, produced in limited series, A42 by Andrea Branzi.** Andrea Branzi declared in 2009 to the Journal Libération «Facing the «ugliness» of today's world, I am driven to change it by starting with its smallest components, household objects, superfluous products, functional micro-projects.» In this process, vases have a recurring place in his work and this vase Amnesia, produced in limited series is one of the expression : «To know how to add a gift to what exists, a flower is really fundamental. We need this kind of attention, innovation, generosity (...) »Andrea Branzi

Date of creation: 1991 / Limited edition 50 copies / Here no 7/50 / Publisher: Design Gallery Milano (Italy) / Out of stock / Dimensions: diam. 13 x ht 28,5 cm / Material: turned aluminum



**Gaetano Pesce's «Umbrella» chair**, which, like the work of this major figure of Italian design since the 1960s, is moving away from Modernism where beauty is born from functionality and design intelligence, to be enriched with artistic value and, in this case, with a touch of humor, since this foldable, light chair has, at first sight, the appearance of an umbrella and is transformed into a seat by pressing simply on a button.

Date of creation: 1995 / Editor: ZeroDesigno (Italy) / Production output in 1999 / Material: anodized aluminum, propylene / Dimensions: prof. 49 x l. 45 open chair x ht 181 cm



**Matali Crasset's «Self-vase»** designed with two other projects by the French designer at the request of the firm Deknudt Decora, as part of *Reflect! 2002* alongside 3 other designers. For Matali Crasset, the mirror is something that belongs to the past. «It's not something useful, because I do not think that the knowledge of the body passes by its image.» It is in this state of mind that the designer proposed «a pot full of hand mirrors / flowers as many ways to look at yourself» as the small label that accompanies this object specifies.

Date of production: 2002 / Publisher: Deknudt Decora (Belgium) / To date: sold out



**The sculpture «Anna Harlequin» by Alessandro Mendini.** Born in 1931 in Milan and died in February 2019, Alessandro Mendini is unjustly unknown in France. He is indeed one of the leading innovators of Italian design and, «for several decades, he is the authoritative reference - directly or indirectly, by affinity or contrast - of creative production and international reflection» (Raffaella Poletti - [www .domusweb.it](http://www.domusweb.it), April 17, 2018). His sculpture Anna Harlequin ceramic, illustrates his rehabilitation of the decor, especially when he says: «The decorated object meets its function but it transmits something else, which escapes the function as well as the theory, and which does not concern more than the immediate emotion».

Date of production: 1999 / Editor: Alessi (Italy) ref. AM51 / Limited edition of 99 copies (+ 9 artist proofs) / Part number: 35/99 with signature / To date: drawn out / In ceramic / Dimensions: ht 120 x diam 30 cm



**The table lamp «Fata» by Michele de Lucchi** reflects the commitment of the Italian designer for the craft since it is made from a single piece of blown glass. The rod and the diffuser combine in effect to form a global volume of light. The circular base in painted metal holds the body in satin blown glass.

Date of production: 2001 / Editor: Produzione Privata (Italy) / At present: out of production / Dimensions: Diameter 26 cm x ht 50 cm / Material: Blown glass with a satin-white finish, metal base painted in gray.

*Archetypal forms, ergonomic and reassuring functions, born from an original design, all these objects express themselves beyond borders and particularisms and build a universe at once anchored in everyday life and open to the infinite and the imaginary ...*

# 1919 / 2019 «THE 100 YEARS OF BAUHAUS»



*On the occasion of the 100th anniversary of the Bauhaus (1919-2019), the 5-element.fr will exhibit from November 14th to 17th on Design Fair Paris X The Design Puces a selection of lamps from the Bauhaus and Germany from the between the wars from his personal collection.*

The Bauhaus, better known in France for its architecture, was an art school founded in April 1919 by Walter Gropius in Weimar, Germany. Until its closure in 1933 by the Nazis, it will provide a teaching based on multidisciplinary workshops and a search for rapprochement between art and crafts to achieve the ultimate artistic expression: construction. As early as 1919, Walter Gropius' Bauhaus Manifesto proclaimed, «The goal of any plastic activity is construction! [...] Architects, sculptors, painters; we all have to go back to craft work, because there is no «professional art». There is no essential difference between the artist and the craftsman. «

Classes begin October 1, 1919 and, despite the difficulties of the war, teaching is gradually taking place. Walter Gropius uses recognized artists for each of the school's workshops: weaving, sculpture, typography, carpentry and furniture. In 1920, he decided to put each workshop under the responsibility of a «master craftsman» (Werkmeister) and of an artist, «master of the form» (Formmeister) in order to favor the desired rapprochement between arts and crafts.

Founder of reflections on modern architecture, The Bauhaus will influence for a long time generations of architects and designers. Its program has attracted a large number of avant-garde artists from all over Europe, including Johannes Itten, Wassily Kandinsky, Paul Klee, Oskar Schlemmer, László Moholy-Nagy and Marcel Breuer.

It is in the metal workshop, where prominent figures such as Marianne BRANDT and Christian DELL have passed, that the famous Bauhaus luminaires were created.





These luminaries, which are unique to the Bauhaus school, combining aesthetics and technique, are characterized by their simple and radical design, using modern and resistant materials such as steel or pressed glass.

Functional, these lamps have adjustable lampshades and ingenious push switches. It is this approach, revolutionary at the time, which allowed from 1928 under the impulse of Marianne Brandt, to set up, for these luminaries, a series production. All these elements helped to make these pieces real references.

There will be in this exhibition, a selection of sixty pieces representative of this expertise through including lamps published at the time by:

- Kandem (Körting & Mathiesen): lamps by Marianne BRANDT and Hin BREDENDIECK
- Ruppel: Marianne BRANDT lamps
- Bunte & Remmler, Kaiser: Christian DELL lamps
- Schaco: Karl TRABERT lamp.

To expand this presentation of the Bauhaus luminaires, the 5-element.fr will also display a selection of lamps created by Curt FISHER in 1920 for the luminaire manufacturer Midgard, which has largely inspired the Bauhaus designers and also celebrates ITS 100 years in 2019 .



*100 years later, Bauhaus and Germany lamps from the inter-war period are considered to be the founders of the modern style. Both in aesthetic and design, they still influence today's lighting designers.*

**A PROPOS DE 5-ELEMENT.FR :**

*Passionate about the modernist era, Joanna and Emmanuel Jourgeaud of 5-element.fr are among the oldest participants of Design Fair Paris x Les Puces du Design. They are taking advantage of the 100th anniversary of the Bauhaus School to share their passion for the functional forms and aesthetics of contemporary design and for the first time unveil a major part of their personal lighting collection.*



# LES PUCES DU DESIGN : A VERY DIVERSIFIED PUBLIC

For 20 years that the event exists, Design Fair Paris X Les Puces du Design seduces a very diverse public.

Artists and creators of all kinds (photographers, filmmakers ...) come to acquire pieces allowing them to build themselves a very personal and unique decor.

The personalities of design sector are coming there to draw inspiration and find material to work: architects, decorators, stylists, designers ...

We have regularly met Nan Goldin, Cédric Klapisch, Jean-Jacques Aillagon (especially at the time when he was Minister of Culture), Philippe Starck, Uma Thurman, Bettina Rheims, John Galliano, Hedi Slimane, Nathalie Baye, Pierre Hermé, Laura Smet ...

But we also find each edition of the event, a faithful audience far from the clichés ...

Just like this retired couple who lives between the Paris region and the Riviera and who before Les Puces du Design was furnished mainly in Art Deco furniture. They discovered on the event the Italian design of the '80s from which they bought, at the heart stroke, beautiful pieces signed Ettore Sottsass to some Italian exhibitors.

Or this family of Luxembourgers who, since 1999, does not miss any edition and also collect posters of the event ... They come every time from the first day, with family, both parents and the big boy, to search especially the vintage Hi-Fi pieces collected by the father and take the opportunity to visit Paris ...



# LES PUCES DU DESIGN

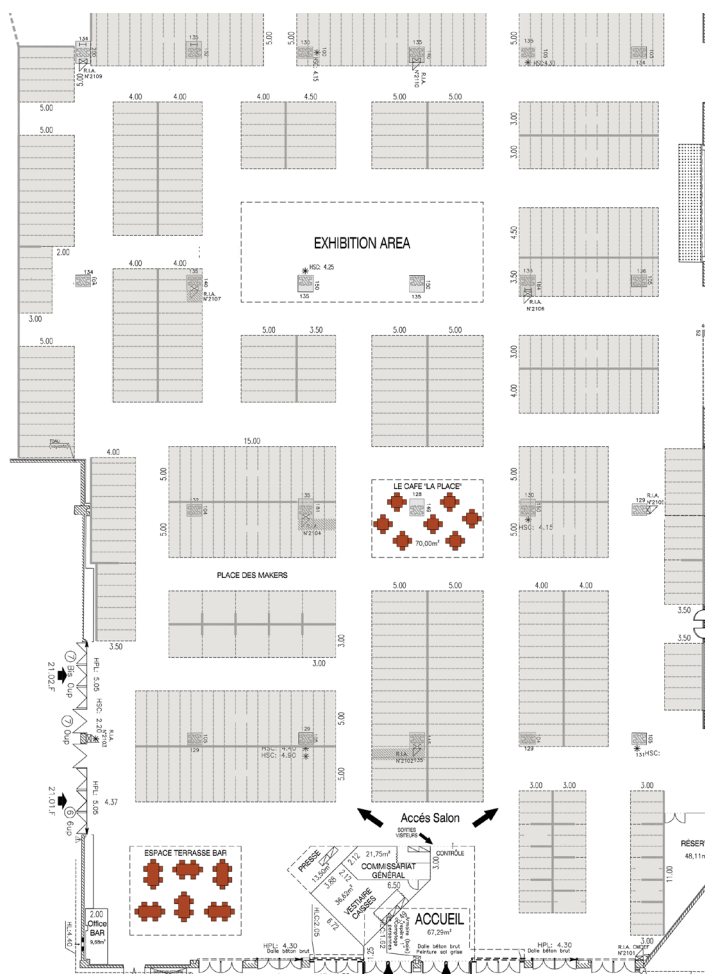
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## 40<sup>e</sup> PUCES DU DESIGN X A VIVRE DESIGN FAIR

From Thursday November 14th to Sunday 17th 2019

Paris Expo Porte de versailles - Hall 02.01

1, Avenue de la Porte de Versailles, 75 015 Paris

Pass 1 day 8€ onligne / 10€ on the fair

Open frm 14h to 22h on Thursday, November 14th 2019

and from 10h to 19h on November 15, 16 and 17 2019

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